



— **How long has Monterey.com, Inc. been around?**  
 Since 1996, starting out as a lodging portal for local hotels, motels, bed & breakfast inns and resorts

— **How many unique visitors do we receive?**  
 Over 5 million in 2006

— **How many page views take place?**  
 Approximately 25 million pages are viewed per year

— **What is our rank on search engines?**  
 1st on Google, Yahoo, AOL, MSN, Lycos, Alexa, CNN and Alta Vista

— **How effective is Monterey.com's online reservation system?**  
 In 2006, we booked over \$2 million in room revenue

— **How many properties are utilizing Monterey.com's online reservation system?**  
 Approximately 60 hotels, motels, bed & breakfast inns, country inns and resorts

— **Number of sites that are linked to ours?**  
 Thousands of travel interest and other websites use Monterey.Com as their feature site for the Monterey Peninsula

— **Customer Reviews**  
*"This site has it all, from lodging to attractions. You can book real time reservations at about 60 hotels, motels, and bed & breakfast inns. Nothing was left out. All the information you need to know about your visit to Monterey is here."*

- Dave (Alexa.com)



*We've Got You in Site!*

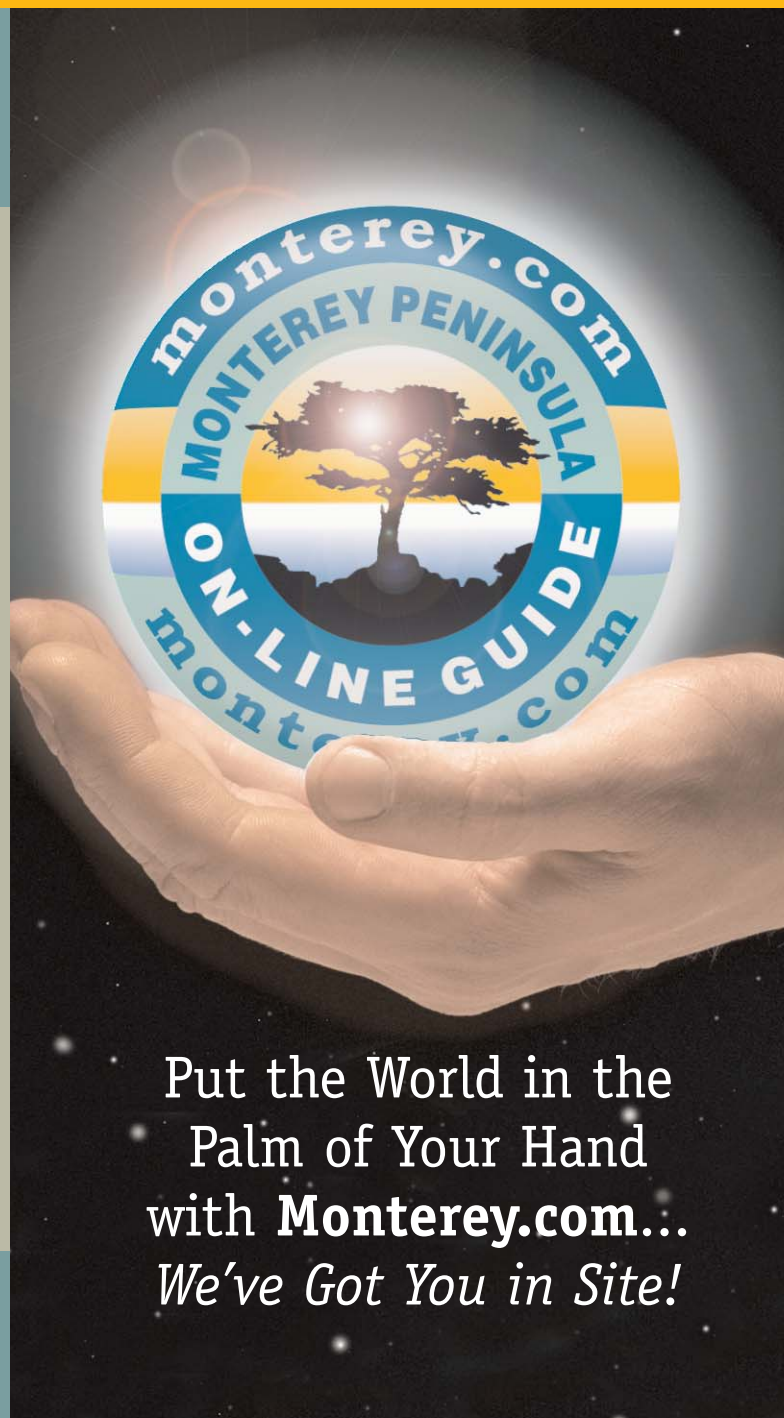
**Monterey.com, Inc.**

663 Lighthouse Ave. | Pacific Grove, CA 93950

Tel 831.372.9323 | Fax 831.372.9320

info@monterey.com

©2007 Monterey.com, Inc.



Put the World in the  
 Palm of Your Hand  
 with **Monterey.com...**  
*We've Got You in Site!*



Monterey.com, the Peninsula's premiere On-Line Guide, is your best option for tapping into the huge market potential of the internet. It is also the best way for your customers to make reservations at your Hotel, Motel, Bed & Breakfast, Attraction, Restaurant or Event. We are confident that our total presentation of area resources will be the optimum way of increasing your share of the visitor revenue, and, that our On-Line Reservation Service is exactly what you've been looking for!

### On-line Technology Facts

*(Forrester Research – Business View Trends)*

1997 – \$654 million spent

2001 – \$7 billion spent

2005 – \$63.6 billion spent. Vacation packages, cruises and hotels had the greatest growth this year.

2009 – 46.4 million households will use on-line travel bookings and will spend nearly \$111 billion.

### Your Place on the World Wide Web is Now Only a Phone Call Away

The *Monterey Peninsula's On-line Guide – Monterey.com* can provide you with the opportunity to step into a marketing experience as big as the world itself for only pennies per day. We're confident that you'll agree that our total presentation of area resources will prove to be the optimum way of increasing your share of visitor revenue. Give us a call today at 831-372-9323 to open up your business to the world.

### Remember, Monterey.com is for Everyone

Regardless of your business or service, this is the perfect way to inform anyone interested in the Monterey Peninsula that you are here and doing business. Your on-site listing, photo opportunities, logos and banners will all be linked to your own site.

### The Future of Communication and Marketing is Here

The time is right for you to join **Monterey.com**! If you have been looking at the possibility of becoming a part of this exciting marketing tool and enjoying the tremendous potential for increased business, then we suggest you give us a call today and find out from a **Monterey.com** representative which package will best help you realize your true business potential.

## S I T E O P T I O N S



### Monterey.com Listing / Site Choices

Primary Listing w/Link

Additional Listing w/Link

Primary Photo w/Link

### Special Offer Page (Hot Deals)

3 Months

6 Months

12 Months

### Home Page Logo Link

### Logo Link

Give us a call today at 831-372-9323 to open up your business to the world.

[www.monterey.com](http://www.monterey.com)